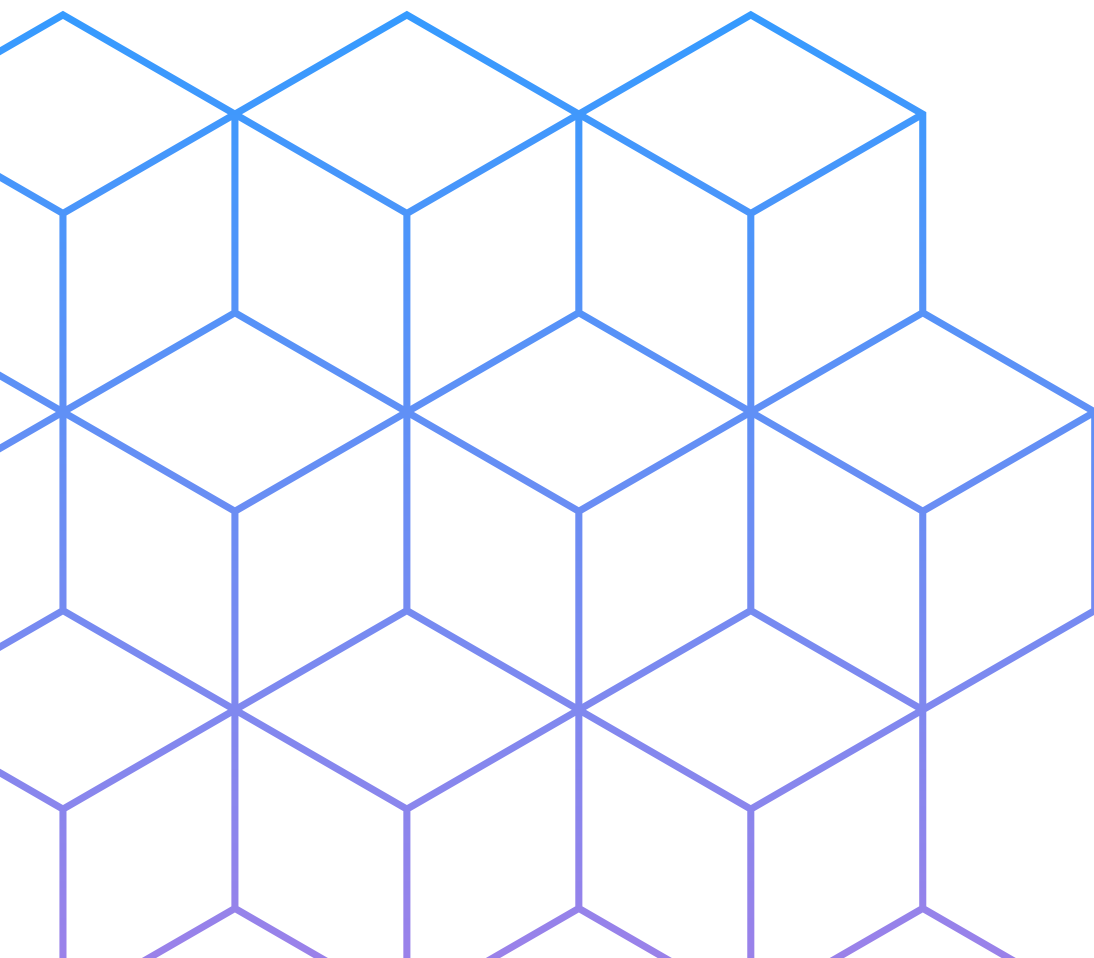


How a Miami Realtor Transformed Social Media Into Her #1 Lead Source

Charlotte had listings, but no strategy—until we stepped in. Discover how she turned passive posts into powerful lead drivers, closing two high-value deals in the first month.

Before working with us

Charlotte had an Instagram and Facebook page that looked great—but it wasn't driving business. She was posting high-quality listing photos, but engagement was low, and most interactions came from other agents, not potential buyers. Despite running a few ads, the results were unpredictable, and she had no real strategy in place. Social media felt like a necessary chore, not a growth tool.



What We Did

Instead of just showcasing properties, we built a brand around Charlotte's expertise, market insights, and storytelling—turning her into a go-to name in Miami's luxury market.

01

Positioned her as a market expert

Weekly video updates on Miami's real estate trends, giving value beyond listings.

03

Optimized her ads

Targeted campaigns that reached high-net-worth buyers actively looking in her area.

05

Built a DM strategy

Automated and manual engagement that turned followers into inquiries.

02

Created high-converting content

Lifestyle-driven posts that showcased properties as experiences, not just assets.

04

Leveraged social proof

Client testimonials, success stories, and behind-the-scenes content to build trust.

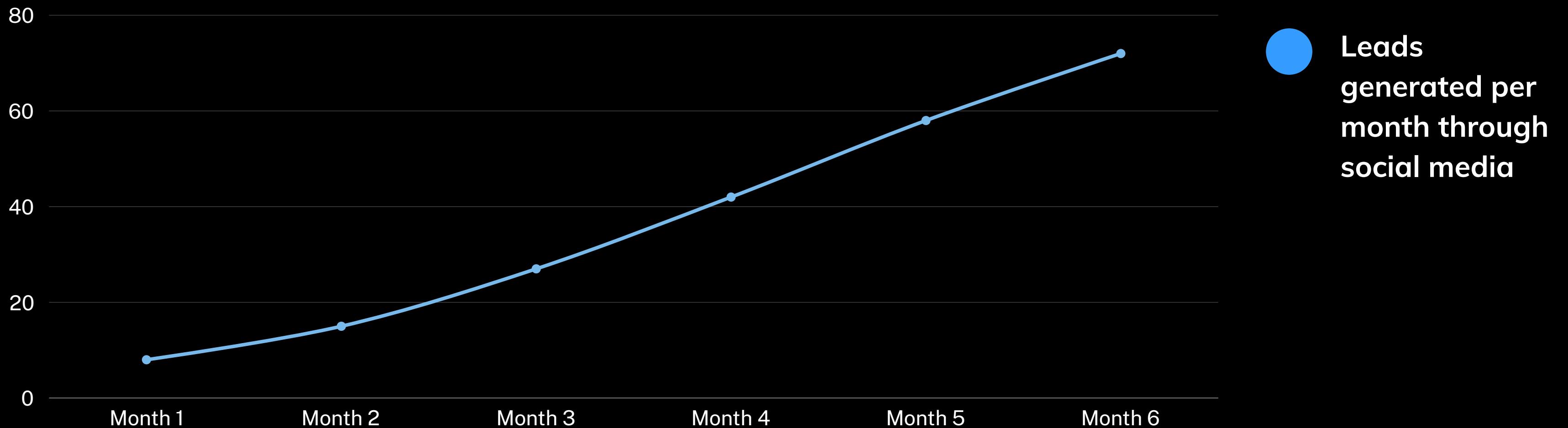
06

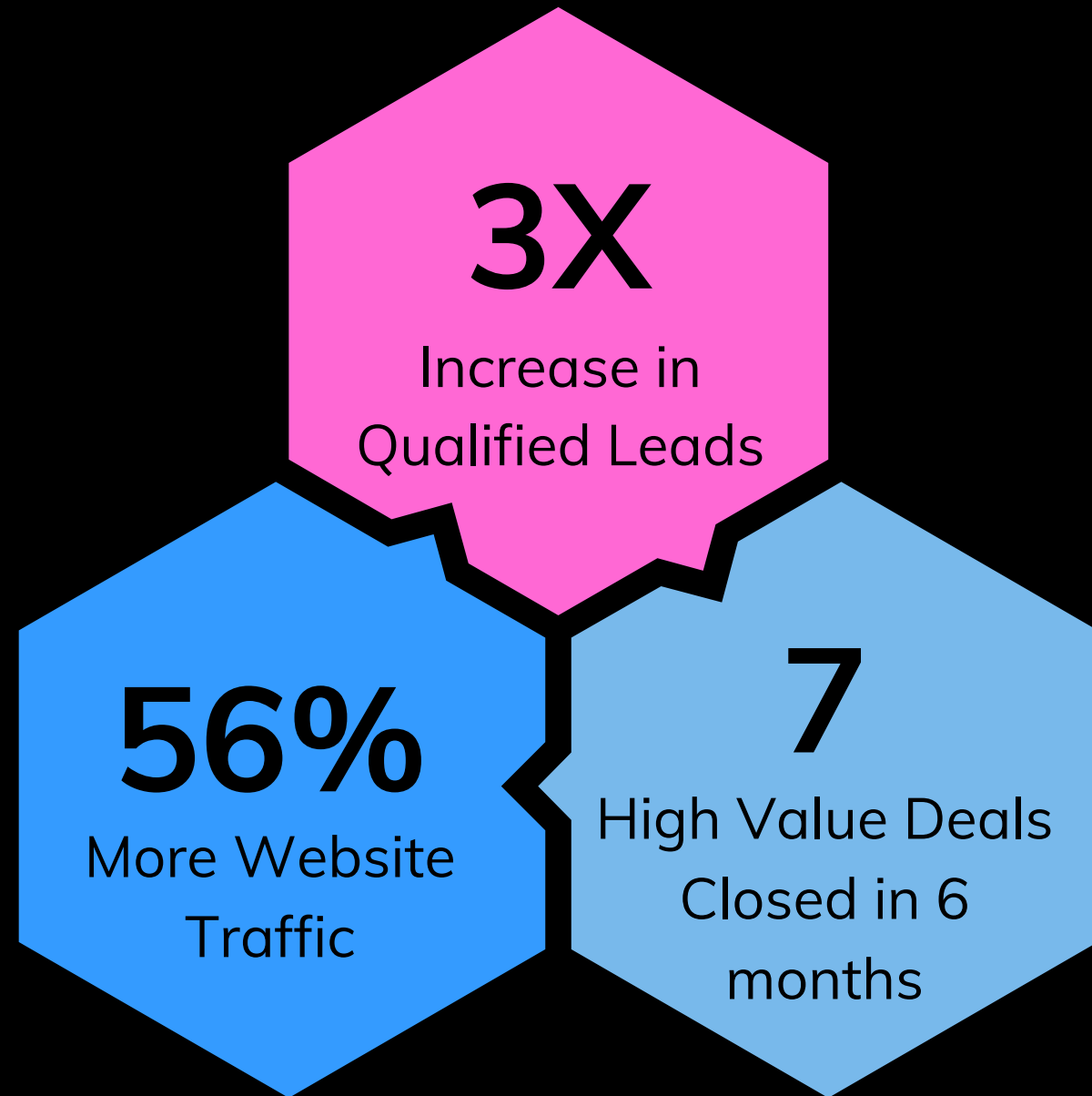
Built a magnetic personal brand

Positioned Charlotte as more than just an agent by showcasing her expertise, personality, and behind-the-scenes moments, making her the go-to name in Miami's luxury market.

Turning challenges into real results.

Two high value deals closed in the first month.



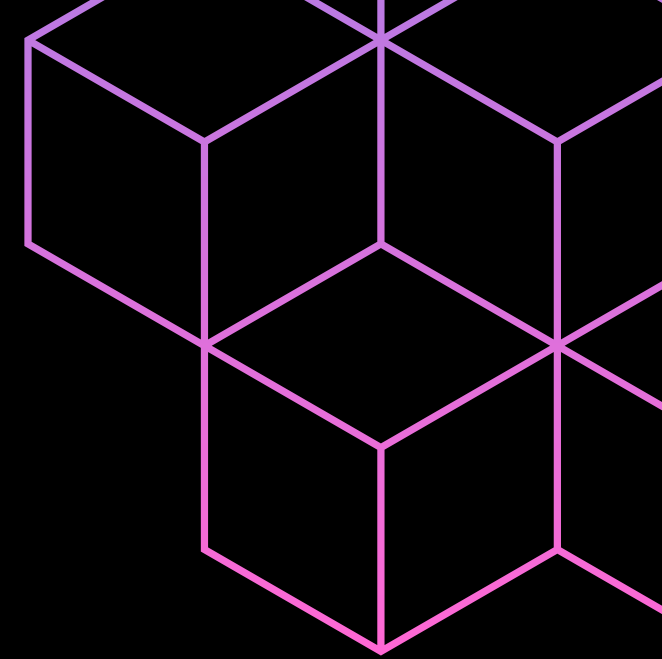


The Results



Crestmark Studio
— Transcend the Ordinary —

In their own words — Charlotte Reeds' success story



“I always knew social media was important for real estate, but I didn’t expect it to directly bring in high-value clients this fast. Within the first month, I closed two major deals from social media leads—something that had never happened before. Over six months, that number grew to seven. The strategy Crestmark put in place was about building trust, creating the right content, and getting in front of the right buyers.”



Within the first month, I closed two major deals from social media leads.



Charlotte Reeds

Would you like to see such results for your business?



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+91-825-244-5592



Visit the Website

www.crestmarkstudio.com